



Operated by Digital Signet (UK).

Who reads it

Traffic and trajectory (28 days to 14 September 2026; Google Search Console + GA4)

SEARCH IMPRESSIONS

12,990

last 28 days; period-on-period 46.0%

SESSIONS (GA4)

371

94 engaged (25%), 2m 31s average

AI-ASSISTANT SESSIONS

0

AI-citation layer building

The pages the audience returns to

PAGE	IMPRESSIONS / 28D	CLICKS
/deflection-rates/	2,659	7
/vs-zendesk/	2,308	2
/roi-calculator/	92	1

The sponsorship strip sits on every one of them.

Search visibility (Google, last 28 days, top intent queries)

QUERY	POSITION	IMPRESSIONS
3 year tco	8.8	8
3-year tco	8.3	3

Sponsorship

- **One slot, category-exclusive.** One sponsor in the category while the slot is held.
- A single disclosed strip across the reference - never inside the results, no other advertising on the site.
- Sponsorship has no influence on pricing data, rankings or conclusions; competitors remain in the coverage, computed identically.
- Monthly measured report: placement impressions, clicks, page-level traffic and AI-citation monitoring.
- Current rate and terms: [servicedeskagents.com/sponsorship](#).

Precedent

- Category-exclusive founding sponsorship is live on our sister site [siemcostcalculator.com](#) (Cribl, signed 4 August 2026, reporting monthly). The same structure is available [here](#).